Cooperation for innovation and the exchange of good practices
Strategic Partnership for adult education

Textile heritage – from the wooden loom weaving to the digital art
DARE2WOW

MONITORING & EVALUATION STRATEGY

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I. Dare2Wow M&E Planning

The Monitoring and Evaluation Planing - M&E Strategy, has been developed by the Dare2Wow consortium in order to provide clearance on two important subjects:

- **M&E of Project Performance**

Monitoring focuses on the management and supervision of the project activities, seeking to improve efficiency and overall effectiveness of project implementation. This is a continuous process from all partners to collect information on the actual implementation of project activities compared to the same as being scheduled on the project proposal application – the performance evaluation is looking at delivering quality outputs in a timely manner, identifying possible problems and constraints – technical, human resources and financial), to make clear recommendations for correct actions, identify lessons learnt and best practices for dealing with possible issues, etc. Performance evaluation is to assess the project's success in achieving its objections.

- **M&E of Project Impact**

Continuous monitoring throughout the project's life on how outcomes are achieved, monitoring of the five key indicators as stated within the project proposal and further review/refine of these indicators in regards with the project's development.

In this context, "Textile heritage - from the Wooden loOm Weaving to the Digital ARt" (DARE2WOW) aims to reach its objectives through three main components:

1. Transnational cooperation and information sharing to promote sustainable and productive project implementation – looking closely at project activities and outcomes;
2. Capacity and knowledge development at all levels to promote and support sustainable project management with regards to the partnering teams involved;
3. Implementation of improved practices in the area of textile production and exploration to benefit all stakeholders and users – focusing on the project's target group.

DARE2WOW KEY INDICATORS

1. **Establishing of a strong Strategic Partnership;**
2. **Identify methods to address project's target group needs;**
3. **Train stakeholders to use project's intellectual products;**
4. **Increase awareness among all stakeholders on the project's intellectual products;**
5. **Pilot-testing project's intellectual products**

Monitoring and evaluating project's performance and impact will contribute to improve decision making and management, by keeping the progress on track towards achieving the outcomes, developing the objectives and integrating the lessons learnt into the planning process.

A year after the project's execution, a midterm report will be submitted to the funding agency (July 2016), and at the end of the project a final evaluation will take place – September & October 2017.
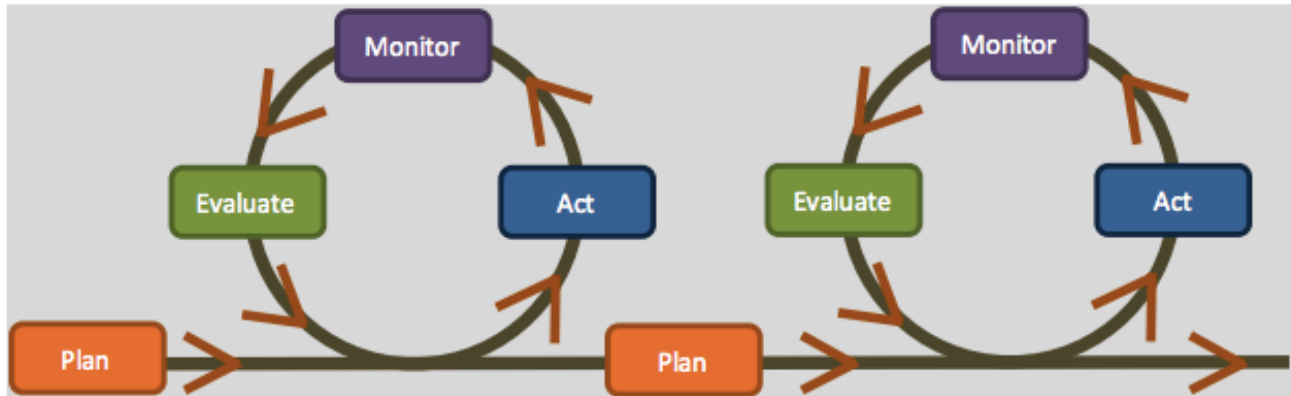
Mid-Term Evaluation

A year in the project (around July-August 2016) a mid-term evaluation will determine the progress that has been made towards achieving the outcomes set within the initial proposal. This will be an opportunity to collect constructive recommendations to address key problems identifies.

The Mid-Term evaluation is to:

- Review effectiveness, efficiency and timeliness of project implementation;
- Analyse partnership involvement on the implementation of the different tasks with regards to the Working Packages as set in the project proposal;
- Identify issues requiring decisions and remedial actions;
- Identify lessons learned about the project design, implementation and management;
- Highlight technical achievements;
- Analyse whether all proposed activities are on track with respect to achieving the expected results; and
- Propose any mid-course corrections and/or adjustments as necessary.

Final Evaluation

The Final evaluation is to take place two months after completing the project and will focus on the same issues as the Mid-Term evaluation. In addition, the final evaluation will review the project's impact, analyse sustainability and whether the project has reached the outcomes that have been designed to complete.

II. Project Performance

M&E of project performance focuses on the record of information related to the project implementation process (input), activities and outputs. The importance of monitoring and evaluation the project performance serves two purposes:
1. To track the activities achieved – compare planned versus achieved, and asses the effects of both external factors and internal project operations;
2. To assess results (outputs) and find solutions (when needed) to keep project on track.

Project activities

The approved actions on this project are:
1. Developing a Curriculum for Adult Education, and
2. Creating an interactive online tool-platform for educators and students, and all interested parties to dive in the world of textile production and exploration.

The project proposal has suggested a larger list of activities that still need to be completed in order for the approved two to be achieved. In that sense the international partnership has decided to carry on all as much as possible.

1. Researching and analysing the textile heritage of each of the partnering countries looking specifically at methods, patterns, symbols, etc. that has determine social/political/economical status. The second analysis that will be performed will look specifically at the industrialisation and globalisation of textile production with regards to the country's involvement – what has the digital era brought to this industry and how it is changing every day. The third analysis will accent on the environmental effect textile industry has in every partnering country, the methods used in the past that could be transferred today. This third analysis will be especially valuable with the legacy that could be the base of more innovative and unorthodox practices for people to use today;
2. Researching the existing knowledge and understanding of adults on the subject (textile, industrialisation, ecology) by conducting a survey in every country with minimum of 25 adults (age 18+); collecting case-stories of success / mentoring stories of success from the real participants through the interviews;
3. Developing a new collaborative, comprehensive and accessible Curriculum for Adults Education for textile production and exploitation together with a Glossary – the curriculum is to give an opportunity for the partnering organisations or any other interested parties to create and run a course in adult education as part of their own course offerings.
4. Developing a self-sufficient interactive online training module that follows all the work completed on 1, 2 and 3 through the method of the "guided discovery";
5. Arranging workshops at national level to present the project results on research, analysis and the established curriculum, together with a pilot-test of the online tool as an educational tool for adults;

6. Promoting, increasing and exploiting further the European collaboration in the area of increasing the practical skill for adults;
7. Disseminating the project results as model for best practices and widen the cooperation to new organisations in adult education in Europe through the partners network and the interactive website.

In order to ensure a smooth project process and as a basis of a clear work distribution between coordinating organization and project partners organizations the following roles and tasks are foreseen for the different organizations.

The project comprises of 8 distinct working packages (WP). Partners will lead the implementation of the chosen working package and the Applicant will lead managing work package and will support all work.

The leader(s) of each WP has to elaborate the detailed work plan for that particular WP and to provide the other partners with all needed documents and forms. The WP leader(s) provide the specific implementation instruments and monitor their application by the other partners. For each WP, which is not lead by the Applicant, the responsible Partner shall first consult with the Applicant and agree upon the proposed work plan and documents, and after that - inform all the other partners. As participants in the implementation of the WP, all partners should follow the work plan and the instructions given by the leader(s) of that WP.

Working Packages (WP)

WP1. Management [WP1 – the Applicant (Spain)]
Overall management of the project – both activities and finances.

WP2. Research and analysis [WP2 – Italy1]
The completed analytical work will become the base of a handbook for the developed course in adult's education.

 WP3. Questionnaires and interviews [WP3 – Bulgaria]
This will help develop the students' evaluation when undergoing the developed course in adults education.

WP4. Curriculum for adults education in textile production and exploitation [WP4 – Italy 2]
Curriculum with Glossary for the common words in the textile/fashion area with translation in all partnering languages.

 WP5. Establishing the interactive online platform [WP5 – the UK]
Google Analytics evaluated and quality evaluated from the international expert team of the project.

 WP6. Workshops and pilot-test [WP6 – Latvia]
Workshops at national level to define the exact parameters of reach of the created Curriculum and online usual traffic with regards to target group and dissemination abilities at national level and internationally;

WP7. Exploitation [WP7 – Greece]
Ensure transferability of the project's results - exploitation strategy, additional seminars to create opportunities for sustainable exploitation

WP8. Dissemination [WP8 - Bulgaria and Spain]
Dissemination strategy, published newsletter, website, stakeholder briefing papers, meeting publications, an opportunity to widen the cooperation to new organisations in adult education in Europe through the partners network and the interactive website.

Project Indicators

Indicator 1: Created Strategic Partnership that will contribute to participating organizations to gain experience in international cooperation and to increase capacity in the fields of adult's education.
Outcome 1: Improved administrative and managerial capacity and professionalism and cooperation at European and international level better management skills and strategies for internationalization.

Indicator 2: Use of approaches and methodologies, which addresses the needs of the target group and is consistent with the needs and expectations of the various stakeholders,
Outcome 2: Create a new innovative product with high quality.

Indicator 3: Number of trained stakeholders to work with the product of the project
Outcome 3: Minimum of 10 persons per country to be able to work with the product.

Indicator 4: Number of stakeholders aware of the project results, who have attended dissemination events on national or international lever.
Outcome 4: minimum of 30 persons per country who will become familiar with the project's products.

Indicator 5: Number of selected institutions for adult education for pilot testing of the project's product;
Outcome 5: minimum of 1 institution per country to pilot-test the implementation of the product.

III. Project Impact

The assessment of project impact will be based on 4 specific and complimentary activities:

1. All partnering organizations will observe the immediate impact the project has on their own institutions, personnel and students. This will help track completion, recognizing efforts and identifying lessons learned for better implementation, applying changes where and when needed and improving performance of the project as a whole.

2. Stakeholders discussion groups at local/community level (especially towards the second year of project implementation when all partners will be running local workshops and general dissemination events) around the project outputs and results. These will help to analyze information, identify lessons learnt, and make recommendations about project implementation, and to assess the changes brought up by the project.

The impact will be reviewed during the mid-term report as well as the final report that is to be submitted to the National Agency.

3. Field surveys to assess changes in the social benefits for all involved – towards the end of the project, mainly during the International Conference where the project will be completed and all project achievements will be presented at once in front of a large audience.

4. Continuing maintenance of all digital products – project online tool and social media channels.

These activities will be assess for both mid-term and final evaluation in order to influence the project outcomes and give recommendations for improved implementation and with regards to any follow-up actions.

The main indicators would be on local level:
Best practices are mainstreamed in the project processes;
Information and knowledge generated by the project is available as well as accessible by all interested parties and in an easy to understand and navigate manner;
Locally partners continue to apply project's outcomes in their regular work.

On International level the indicators that would be looked for are:
The project has created a working consortium where partners are cooperating and learning among each-other;
The created partnership remains active and continues to attract people interested in the project subject.
The created partnership continues to collaborate with different stakeholders for sustainable impact of all project outcomes.

The measurement of the impacts, previously mentioned in the project will be carried out by an assessment of the overall impact and detailed impact assessment. We will use common

techniques such as meetings, consultation of the parties, interested by this project, assessment of the effects and use of the results of researches and analysis provided during the implementation as well as presentation of the project's innovative products in the real life and practice. Quantitative methods will be used to obtain clear evidence of positive behavior change among the people that will actively participate in the all project activities, finding the connection between the implementation of project's innovative products and positive change in the practice.

The following methods are to be used: survey with questionnaires, interviews and workshops where sharing the good practices in using the project's product; monitoring performance / demand data; unobtrusive monitoring of teaching practices; data analysis of the product (feedback of the pilot testing of the product), Google Analytics for the internet flow on the project's website including with details on countries access. Number of viewers and number of registered users, number of attendees on all projects events and workshops, number of people participated in questionnaires and surveys.

Sustainability

Project activities will enhance the interest of all stakeholders – from individuals to institutions working in the filed for participation in an initiative that addresses their textile knowledge and developing skills in the area of textile production and exploitation for building a positive practical habits. The project is looking at the innovative way of reaching to the broader audience by applying the approaches and methodologies based on ICTs and creating an innovative product with high quality. This is to help achieving the objectives of both levels - project and Erasmus Plus program where the positive results will trigger the interest of all stakeholders for further actions in the filed. Successful completion of the project activities will enable the team of all partnering organizations to gain valuable experience in the organization and management of international activities, encouraging the engagement in such activities after the project's end. The successful start applied with the current project will ensure sustained interest among all stakeholders for looking for more future opportunities to continue the work.

This project aims to raise awareness on the importance that all people should have when the subject of textile is discussed – from historic and cultural point of view to the practical methods of textile production and exploitation in modern but also eco-friendly way, which eventually reflect to a huge extent on our society as a whole. The project will be developed through subsequent activities on local ground thus getting the effect of upgrade and followers.

Focusing on the methods use in non-formal education from a cultural point of view – practices used locally that reflect the local culture and are effective to transfer to other countries will have the intended impact on local, regional and national level, and partners in this project will be encouraged to organize events to promote the activities of the project. This will ensure the sustainability of the results that will affect wider audience of indirect beneficiaries.

All partners will seek new opportunities and new partnerships for participating to other projects under the "Erasmus Plus" program as well as other European cooperation programs in the field of real life financial education.

DARE2WOW TIMELINE

Project activity*	MONTHS	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18	M19	M20	M21	M22	M23	M24
A1 — Local coordination and management, project team creation		▓	▓																						
A2 — Evaluation		▓	▓																						
A3 — Project logo creation		▓	▓																						
O4-A1 — Public project's portal creation in English		▓	▓																						
M1 — First international meeting in Italy		Sep	Oct																						
A4 — Creation of Dissemination Plan				▓	▓																				
A5 — Project's leaflet in English - translated in all partnering languages				▓	▓																				
O1-A1 — Framework for the research and analysis for textile industry				▓																					
O1-A2 — Research and analysis of the textile industry					▓	▓	▓	▓	▓	▓															
O2-A1 — Defining the questionnaire									▓	▓															
M2 — Second International Meeting in Bulgaria											▓														
A6 — Midterm reporting - Evaluation and Dissemination Reports. Progress report will be done in collaboration with all partners with some specific parts filled by each partner to provide information for NAs											▓	▓													
O3-A1 — Curriculum for Adults' Education in Textile Production and Exploration													▓	▓	▓										
O3-A2 — Glossary													▓	▓	▓										
M3 — Forth international meeting in Greece															Oct	Nov									
O4-A1 — Establishing an interactive online platform																	▓	▓	▓	▓	▓	▓	▓	▓	
O4-A2 — Evaluation and refining of the interactive online platform																					▓	▓	▓	▓	
O5-A1 — Quality workshops and pilot-testing the interactive online tool																					▓	▓			
M4 — Final international meeting in Spain																							Jun	Jul	
E1 — International conference in Spain - planning, preparing, organising and running of the event																							▓		
O6 — Exploitation Research			▓						▓						▓						▓				▓
A7 — Project Final Reporting - dissemination and evaluation reports, final report for NAs																								▓	▓

WORKSHOP EVALUATION QUESTIONNAIRE

Workshop Name:

Training Location:

Participant Name (optional):

Date:

Job Title:

Years in present position?   <1   1-3   3-5   5+

INSTRUCTIONS
Please circle your response to the items. Rate aspects of the workshop on a 1 to 5 scale:

1 = "Strongly disagree," or the lowest, most negative impression
3 = "Neither agree nor disagree," or an adequate impression
5 = "strongly agree," or the highest, most positive impression

Choose N/A if the item is not appropriate or not applicable to this workshop. Your feedback is sincerely appreciated. Thank you.

WORKSHOP CONTENT   (Circle your response to each item.)
1=Strongly disagree 2=Disagree 3=Neither agree nor disagree 4=Agree   5=Strongly agree
N/A=Not applicable

1.	I was well informed about the objectives	1	2	3	4	5	N/A
	of this workshop.						
2.	This workshop lived up to my expectations.	1	2	3	4	5	N/A
3.	The content is relevant to my job.	1	2	3	4	5	N/A

WORKSHOP DESIGN   (Circle your response to each item.)

| 4. | The workshop objectives were clear to me. | 1 | 2 | 3 | 4 | 5 | N/A |

5.	The workshop activities stimulated my learning.	1	2	3	4	5	N/A

6.	The activities in this workshop gave me sufficient practice and feedback.	1	2	3	4	5	N/A
7.	The difficulty level of this workshop was appropriate.	1	2	3	4	5	N/A
8.	The pace of this workshop was appropriate.	1	2	3	4	5	N/A

WORKSHOP INSTRUCTOR (FACILITATOR) (Circle your response to each item.)

9. The instructor was well prepared.	1	2	3	4	5	N/A
10. The instructor was helpful.	1	2	3	4	5	N/A

WORKSHOP RESULTS   (Circle your response to each item.)

11. I accomplished the objectives of this workshop.	1	2	3	4	5	N/A
12. I will be able to use what I learned in this	1	2	3	4	5	N/A

workshop.

SELF-PACED DELIVERY   (Circle your response to each item.)

13. The workshop was a good way for me to learn this content.   1   2   3   4   5   N/A

14.   How would you improve this workshop?   (Check all that apply.)

Provide better information before the workshop.
Clarify the workshop objectives.
Reduce the content covered in the workshop.
Increase the content covered in the workshop.
Update the content covered in the workshop.
Improve the instructional methods.
Make workshop activities more stimulating.
Improve workshop organization.
Make the workshop less difficult.

Make the workshop more difficult.

How would you improve this workshop (cont'd)

Slow down the pace of the workshop.
Speed up the pace of the workshop.
Allot more time for the workshop.
Shorten the time for the workshop.
Improve the tests used in the workshop.
Add more video to the workshop.

15. What other improvements would you recommend in this workshop?

16. What is least valuable about this workshop?

17. What is most valuable about this workshop?

Are you interested in receiving other educational materials/workshops from [your organization or partner name here] or e-mail updates about this project?

Yes   No

If so, please write your name, address, e-mail, phone number, and the subject(s) and grade level(s) you work with most.